

The World For Sale

Economic Development Field Research

Part 1: Field Research

This project will require students to be in groups of three. Each student in the group is responsible for visiting one retail establishment like Kohl's, Target, or Wal-Mart and completing the following geographic retail analysis (A minimum of 3 different stores)

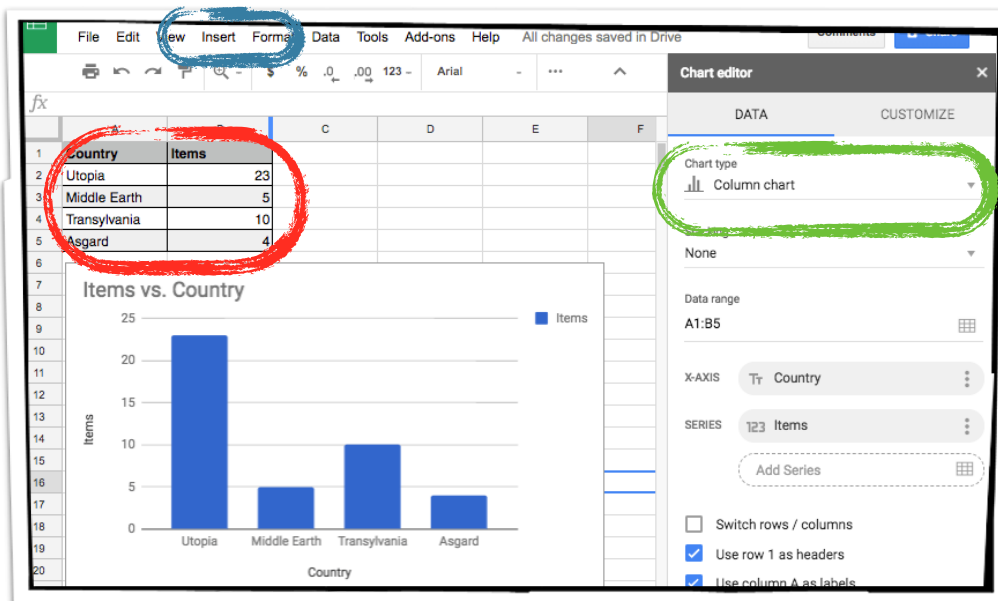
1. **Setup.** Create 1 Google Spreadsheet for the group. At the bottom of the spreadsheet, create five "Sheets" /Tabs:
 - 3 "Sheets," one for each Student's research. Rename the sheet with the student's last name.
 - 1 "Sheet" labeled Summary Charts.
 - 1 "Sheet" labeled Indicators.

Put each student's last name in the title. Share the spreadsheet with the group members AND mgrether@wcpss.net

2. **Student Research Table (50pts).** Each student is responsible for one store. In the store, examine 40 items - 10 items from 4 different or departments (mens/ women's/teens/children's). For each item, write down the following information: the Company, the type of item, and the country it was made in. Type your results in the "Sheet/Tab" with your name.

Items	Country	Department
Socks	Utopia	Womens
Neck Tie	Transylvania	Mens
Shirt	Middle Earth	Teens
Hammer	Asgard	Tools

3. **Summary Spreadsheet, Chart & Map (20 Pts).**



Once all of the research is completed, use a second tab/sheet on the Google Sheet to compile a summary. Follow these directions IN ORDER.

•STEP 1: In the first row of the spreadsheet, enter the name of each country - one per column. In the second row, enter the total number of items made by each country. You MUST spell the name of the country correctly.

•STEP 2: Highlight/Select ALL of the countries and their items. When all the information has been highlighted/selected, go to the menu and click: **Insert >> Chart**. From the "Chart Editor" on the right, select: **Chart Type >>> Column Chart (Looks like a Bar Graph)**

•STEP 3: For a second time, Highlight ALL the countries and their items. Go to the menu and click: **Insert >> Chart**. Click & drag the new chart to be either next to or below the first chart. From the "Chart Editor" on the right, select: **Chart Type >>> Map: Geo Chart (Looks like a Mercator Map)**.

4. **Indicators (30pts).** Once you are done with the field research, list the countries that produced products in the first column. Then, research the RANK in the world for each country for the follow indicators: HDI, GDP, IMR, Life Expectancy, GINI, Gender Inequality Index (GII), and CO2 Emissions. HINT: Google search "GDP Rank for Asgard" or "GINI Rank for Middle Earth" or "Gini or GII Global Ranking." A good resource is www.Gapminder.org. Click "Tools" > Ranks.

	HDI	GDP	GINI	GII
Asgard				
Middle Earth				
Transylvania				

5. The Essay (50 Pts).

- Read: Excerpts from Ch 2, “Race to the Bottom-Sisters in Time” AND “The Race Moves On”
- Essay Questions: TYPE the answers for the following question in Paragraph Format, making sure to address ALL parts of each question. Plan that each bullet point becomes a paragraph. Also, Do NOT use pronouns (I, me, you, we).

EACH PERSON is responsible for writing/submitting THEIR OWN essay based on the groups data.

A. Digging into the Data.

- “The world’s economy is built on the International Division of Labor.” Based on your research, is this statement true or false? Explain.
- Using the indicator rankings for the top 3 producing countries, describe the quality of life for the people who make the goods we consume.
- Explain the degree to which industrialization economically or socially impacts periphery societies.
- Explain one limitation in using JUST HDI to understand a society’s quality of life.

B. The Race to the Bottom.

- Textile Factory Work is famous for its terrible working conditions. Describe 2 difficulties of textile factory work.
- With these hardships in mind, explain 2 reasons why a periphery country would want to attract textile jobs to their country?
- Explain 2 ways that women in periphery countries are impacted from the arrival of Low-skill factory work.

C. Reflection

- Describe 2-3 lessons you learned or that interested/surprised you about the world and its economy from this project.

How to Approach Project Papers

1. Use the Questions to help Gather Notes. Create a table, with each question at the top. Gather the needed information into each category. For example, the Race to the Bottom Questions... When reading, jot down any information that fits into these categories.

Difficulties of Textile Work	Why Periphery Want Textile Work?	2 Ways Women Benefit?

2. Planning: Begin to organize gathered data into the path the essay will follow. Always outline the order of your thoughts before you start writing, or else your writing will be hyper-disorganized.
3. Organizing your paper. Each “Lettered” Section gets its own Bolded Heading. Each bullet point becomes its own paragraph. For example,

A. Digging Into the Data

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4. When writing non-fiction, you are trying to prove a point. Being efficient and effective is more important than being creative. This is a formula to steal and use frequently in all your writings for this course:
Thesis: This one sentence should summarize the main point of the entire paragraph. It is helpful to restate the question. The question begin addressed.
Key Point #1: This is the first supporting point or answer to the question. “The first reason for...”
Because: This elaborates as to why or how the key point is correct, going deeper into more detailed information. You must PROVE that you know that you know. It can be as simple as: “This is because...”
Example: Evidence, Evidence, Evidence. Always support conclusions with examples and evidence. “An example of this is...”
Key Point #2: This is where a second key point is provided. If a question asks for two reasons, there should be two visibly obvious key points in the paragraph. “The second key point is...” If the question asks for three, make sure to provide three.
This is because...An example of this is... Do not worry about being redundant or repeating. Non-fiction is about proving a point with evidence. Many non fiction books feel like you are reading the same point over-and over again. Remember: You must PROVE that you know that you know.