**Name That Competition—ANSWER GUIDE**

 I \_ 1. A bowling alley and a sandwich shop

 P = Price competition

N = Nonprice competition

 D = Direct competition

 I = Indirect competition

 P \_ 2. A spring clearance sale

 N \_ 3. Delivery services to customers

 D \_ 4. Southwest Airlines and United Airlines

 P \_ 5. Manufacturers’ rebates

 N \_ 6. Online banking services

 I \_ 7. McDonald’s and AMC Theaters

 P \_ 8. A policy that a business will not be undersold

 N \_ 9. Technical assistance to customers who purchase computers

 D \_ 10. Ford Motor Company and General Motors

 P \_ 11. Back-to-school sales

 N \_ 12. Modern store facilities

 D \_ 13. Pizza Hut and Papa John’s

 P \_ 14. A coupon offering $1 off the price of a pizza

 N \_ 15. A business being open 24 hours a day, 7 days a week

 N \_ 16. Ten-year warranties on new automobiles

 I \_ 17. Spotify and Netflix

 P \_ 18. January white sales

 D \_ 19. Wendy’s and Burger King

 N \_ 20. New, improved laundry detergent

 I \_ 21. BP Oil and Sam’s Auto Body

 P \_ 22. A “buy one, get one free” offer

 N \_ 23. Advertising the largest assortment of shoes

 I \_ 24. A fitness gym and a beauty salon

 D \_ 25. Holiday Inn and Country Motel