**Part II: Oral Presentation/Pitch**

**Directions**: Prepare a pitch for your business idea based on the components of the LCBM you created and present to one or more qualified judges. Review the rubric for the required elements of the presentation/pitch. Your presentation should be 5-7 minutes long and must have an appealing visual. This can be a PPT, Prezi, tri-fold board, or other acceptable means of presenting your business idea (teacher approval required) or a combination of these items. Remember that you are pitching this business idea and seeking the approval of the judges. On presentation day, dress appropriately for your presentation/pitch, anticipate any questions you may be asked about your business idea, and be prepared to answer these questions.

You may use the resources below to help prepare for your presentation/pitch.

* 1. Internet resources for a good business pitch
		1. <https://www.entrepreneur.com/article/251311> 13 Tips on Delivering a Pitch Investors Cannot Turn Down.
		2. <https://www.americanexpress.com/en-us/business/trends-and-insights/articles/12-easy-steps-to-a-perfect-pitch/> 12 Easy Steps to a Perfect Pitch
		3. <https://www.forbes.com/sites/mattsymonds/2013/10/24/7-tips-for-pitching-your-entrepreneurial-idea-whether-to-angels-or-sharks/#33dd0e7635a2> 7 Tips for Pitching Your Entrepreneurial Idea Whether to Angels or Sharks.
	2. Video resources for a good professional pitch
		1. <https://www.youtube.com/watch?v=P2LwuF7zn9c> How to Start a Pitch or a Presentation.
		2. <https://www.youtube.com/watch?v=3TPb5FMkA8o> How to Deliver a Great Pitch
		3. <https://www.youtube.com/watch?v=c4Q7sfJEDHo> Jillian Mannus: How to Deliver a Perfect Pitch